



**Alley Pond Striders**  
P.O. Box 298  
Bellerose, NY 11426-0298 /  
[www.alleypondstriders.com](http://www.alleypondstriders.com)

Winter/Spring 2018

Dear Friends,

Despite the cold winds of winter, we always know that the start of spring will bring us warmer days, singing birds, colorful flowers and, for more than 30 years, the Alley Pond Striders Five Mile Challenge Race! The Five Mile Challenge has a reputation as one of the best races in Queens, thanks to the friendly volunteers, the scenic yet challenging course, the abundant refreshments, nice T-shirts, fun kids' race, and plentiful raffle prizes. This event, which is open to runners and walkers, brings together the athletic community in friendly competition and provides a showcase for Alley Pond Park. Due to the continued positive feedback, we are proud to note that our event features an all-park course! Additionally, and most importantly, the majority of the race proceeds are donated to worthy local charities.

This year the Alley Pond Striders Five Mile Challenge will be held **Sunday, April 29, 2018**. With your sponsorship and support, the Striders can continue to host a community event that will make us all proud of our contribution. In addition to supporting a great race, your sponsorship is also a great way to get your business' name out to the community, and to potential customers. Past races have drawn more than 400 participants.

Contributions of merchandise or gift certificates for your business to be distributed and raffled off at the race are also an excellent way to provide needed sponsorship. We can also distribute your advertisements, coupons or flyers at the race. As we have done in past years, a listing of all our race sponsors will be included in our Race Results Newsletter and on our Internet web page. Sponsors donating \$100 or more will also have their names included on the Race T-Shirt that is given out to the race participants. Donations of \$200 or more, received by April 1st, will be included on the Race T-Shirt in a larger font and will be placed higher in the sponsorship listing. Additionally, at your request, sponsor websites can be linked to the club's website, which gets several hundred hits per month.

The Alley Pond Striders are very active in the community. We encourage both walking and running, and host the Five Mile Challenge as well as other events. Your participation in this important event provides a unique opportunity to put your company or business name in front of the community.

We appreciate your support and commitment to the local community.

Gratefully yours,

L. Whalen  
Race Committee

Mike Weisbord  
President

Alley Pond Striders  
Five Mile Challenge  
April 29, 2018

Race Sponsorship Form

Date: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Contribution: \_\_\_\_\_

Please make your check payable to: Alley Pond Striders, Inc.  
with "Race Sponsor" noted on the check  
Please include your business card.

Name as it should appear on the T-Shirt for sponsorship of \$100 or more:

\_\_\_\_\_

Please send by **April 1st** to:

Race Committee  
Alley Pond Striders  
P.O. Box 298  
Bellerose, NY 11426-0298

Any questions? Please call Howard Nachman at 718-631-4870